

# THE WILSON POST

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## BUSINESS



Custom Packaging will soon begin construction on this new office building designed by Mike Manous of Manous Design.

*Submitted*

## Custom Packaging announces new offices

### From Post staff reports

A Lebanon company that got its beginning here some 45 years ago has announced plans to construct a new office complex.

Custom Packaging, located on Baddour Parkway, will begin the construction of a new office area in the spring of 2013, according to principals in the family owned business.

Designed by Mike Manous of Manous Design of Lebanon, the new 5,000 square foot, two story office structure will replace a single story office area in existence now.

Jacqueline Cowden, the company's chief executive officer, explained that the expansion is necessary "to better express what Custom Packaging is when a guest enters the lobby.

"While our products and services are innovative and creative and the customer service and quality is known for being superior, our current entrance and office spaces do not reflect that," Cowden said.

According to Cowden, the new lobby will include a showroom to showcase the company's latest graphic display designs and will allow guests to view virtual production on a big screen.

The expansion, she said, will create a more efficient work environment by allowing departments to be positioned in the best proximity to other departments.

"Workplace safety is a concern and the new building will enable us to better secure the building and workspaces as needed," Cowden said.

She said it is important "for our employees and the

local community to be proud of our facility and we strive to maintain a clean and attractive exterior."

Custom Packaging is surrounded on three sides by road frontage including Baddour Parkway, McCown and Babb Drive, "so naturally we will continue to invest in the landscaping and the seasonal flower plantings such as the spring impatiens that have been a hit with the Lebanon residents for years but I also want to incorporate more employee space in the landscaped environment."

This expansion will be the last on the existing property due to space restrictions Cowden said. She noted that future expansions for the company will be incorporated on adjacent property Custom Packaging acquired from the Wilson County Board of Education.

Last year Custom Packaging completed an extensive state-of-the-art roof solar system to make the plant more energy efficient. The company is regarded a pacesetter for environmental and energy initiatives.

Custom Packaging was formed in 1967 and began manufacturing operations here in 1968. The company currently has more than 120 employees at its manufacturing site in Lebanon. Custom Packaging also has a second operation near Asheville, N.C.

Custom Packaging provides a number of services for some of the nation's most prominent brands including graphic design, structural design, corrugated packaging, P-O-P displays and other fulfillment and distribution services.

To learn more about Custom Packaging visit: [www.custompack.com](http://www.custompack.com).